

## Press Release

### **Ishino Sofa & Armchair.**

Design: Daï Sugasawa.

Feeling poured into form.

Together with Daï Sugasawa, a resident of Paris who grew up in Japan, we have explored how a piece of furniture can appeal to, and fulfil, a feeling held deep within us. We long to be immersed in comfort, and to share this feeling with others.

This longing is manifested in the soulful softness of our new sofa program. The precision of Ishino provides stability, while its high level of seating comfort draws us in. The material attracts us almost magically, and surrounds us like a shell. We take a generous seat, hugged by the pleasantly rounded back, and finally arrive.

Ideal proportions and a vision of more design: a clear and balanced silhouette with relaxed yet precise folds. Every seam sits exactly where it should, something which requires both precision and experience. Our new, iconic Ishino sofa and Ishino armchair invite us to enjoy their finely rounded curves and extra-soft upholstery. The definition of modern elegance.

The answer to our individual search for well-being lies in cocooning ourselves. True coziness is personal. The sofas, armchairs, stools and tables from the Ishino range can be played with freely. These various elements make it possible to define the space – their different levels, volumes and functions create a spatial landscape. In this way, the way we live can be expressed through the room.

**We would greatly appreciate a courtesy copy. Thank you.**

**For further information please contact:**

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